



# Total Eclipse

Eclipse. A fresh way to bank.<sup>SM</sup>

Spring 2006



## Notes from John Pendergrass

The time has finally come to bid the old White Castle goodbye. After sitting vacant for many years, we will be excited to see the dirt begin to fly as the permanent home of Eclipse Bank takes shape. While we should all pause to mourn the passing of the White Castle, we look forward to its transformation to another landmark on this important corner in the "Heart of St. Matthews".

Our groundbreaking ceremony will begin at 10:00 a.m. on Thursday, June 1 at the corner of Shelbyville Road and Chenoweth Lane. We have a festive event planned to introduce Eclipse Bank in a big - *literally big* - way. Please plan to join us as we "dig in" to our future and celebrate the start of summer and the growth of the bank.

In the meantime, our doors are open for business in our temporary location at 135 Chenoweth Lane. We invite you to stop in and have a cup of Eclipse Banker's Blend coffee, become a customer and be a part of our early success. Your enthusiasm and support will go a long way toward spreading the news about Eclipse Bank. As a shareholder and customer you are our biggest cheerleader and your endorsement is more valuable than all the advertising money can buy.

Stop in to visit or give us a call at (502) 671-4800. I look forward to talking with you soon.

## Meeting Reminder



Eclipse Bank's first annual shareholders meeting will take place on **Wednesday, May 17, 2006 at 10:00 a.m.** at the new **21C Museum Hotel**. In addition to the election of directors, we will be unveiling - for the first time - renderings of the new Eclipse Bank "World Headquarters" building.

The hotel is located at the corner of **7th and Main Streets in downtown Louisville**. Valet parking is available or you may park in the garage located behind the hotel. The hotel entrance and parking garage entrance are both located on 7th Street. We look forward to seeing you there.

## Eclipse Phases

**September 14, 2005:** Eclipse Bank's initial stock offering sells out at \$15 million.

**October 14, 2005:** Eclipse Bank is chartered and approved to conduct business by the FDIC and State of Kentucky.

**October 14, 2005:** Eclipse Bank opens temporary offices at 135 Chenoweth Lane. First deposit accepted at 9:05 a.m.

**June 1, 2006:** Groundbreaking ceremony on Shelbyville Road

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Eclipse Bank  
135 Chenoweth Lane  
Louisville KY 40207  
Tel. (502) 671-4800  
info@eclipsebank.net  
www.eclipsebank.net





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## The Eclipse Experience

We all know what a “taxing” time it has been as we raced toward the April 15 tax filing deadline. But, no one is more acutely aware of the stress than our accountant friends.

So, to ease the burden a bit on their race against the clock we delivered “Tax Relief” baskets to several area accountants featuring specially brewed Eclipse Banker’s Blend coffee, chocolate calculators created by the legendary Muth’s Candy, Eclipse gum, an official White Castle mug, and of course, a roll of Tums for those moments when the numbers just don’t add up.

The baskets provided both a smile and a reminder that Eclipse Bank is a resource for accountants as they provide financial advice to their clients. It’s just another way we are reaching out to share Eclipse Bank’s fresh approach to banking.



## WC Memorabilia

At Eclipse, we are proud to recognize the legendary tradition of our bank’s predecessor, the St. Matthews Triangle White Castle.

This original landmark opened in 1939 and served its last burger in 2002. Many “Sliders” and memories have passed through that corner and we’re happy to showcase some of those mementos.

In addition to some prized antique White Castle collectibles on hand, Eclipse recently received a wonderful framed art photo of the St. Matthews White Castle in its heyday, courtesy of our friend Dr. John Guarnaschelli. We will proudly add this to our growing collection as we honor the memory of one landmark... and grow to create the next St. Matthews landmark destination with Eclipse Bank.

*Photo above by*

*Suzanne E. Schwartz*

*Donated by Dr. John Guarnaschelli*

## Let Us Know What You Are Thinking...

Contact us any time via our website: [www.eclipsebank.net](http://www.eclipsebank.net) or call us at 502-671-4800.

Or, do it the old fashioned way and drop by our current location at 135 Chenoweth Lane. We’ll be happy to share a cup of coffee and maybe do a little banking too.

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